



Safety makes possibility possible.

Safe housing is the first step out of crisis.

Promise Ridge helps mothers and children find safety, build confidence, and move toward lasting independence.

01 / THE NEED

90% / 63%

of homeless women have experienced severe physical or sexual abuse — and intimate partner violence, respectively.

National Network to End Domestic Violence¹

02 / WHY CHILDREN CAN'T WAIT

17%

had already repeated a grade in one study of children experiencing homelessness. These children are also more likely to be chronically absent and change schools frequently.²

6+ months

without a home measurably increases a young child's risk of developmental delay, poor health, and hospitalization.³

IDAHO / HIDDEN HOMELESSNESS

6,381 students

statewide lived couch surfing or doubled-up with friends or family during the 2024–2025 school year. Idaho Falls is part of this largely unseen housing crisis.

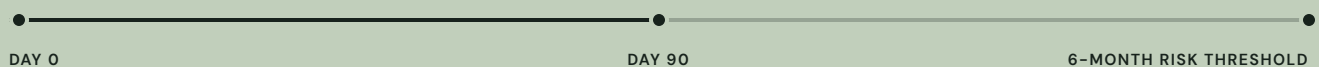
An earlier state analysis found about **83%** of homeless students were part of this "hidden homeless" category, which is often missed in homelessness surveys.

Idaho Department of Education, Title IX-A; Idaho Housing

THE PROMISE RIDGE GOAL

90 days

of safe, stable housing on the road to permanent stability.





Stability changes what comes next.

Transitional and supportive housing improve stability, safety, and mental health — with benefits sustained over time.⁴ ⁵ Strong social support can deepen those gains, suggesting Promise Ridge's community-living model may compound the effect of housing alone.⁷

MILWAUKEE COUNTY / HOUSING FIRST⁹

40%

less likely to be rearrested with supportive housing after release⁸

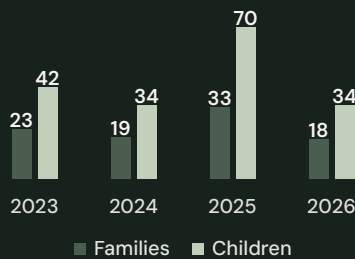
1,521 before → 900 after one year

Milwaukee's housing first program has demonstrated the shared principle behind Promise Ridge's work: when safe housing comes first, homelessness and reliance on crisis services can fall dramatically.

PROMISE RIDGE / 2023-2026

Empowering women. Supporting families.

FAMILIES & CHILDREN HOUSED



SAFE NIGHTS PROVIDED



TRANSITIONING TO HOUSING

+47% higher average transition rate than the national benchmark of 36–37%¹¹

2023	+54.8%
2024	+72.9%
2025	+24.4%
2026	+37.0%

65

average days guests stay

50%

of families moved into their own housing in 2026

34

children housed in 2026

+47%

above the national transition benchmark¹¹

1. NNEDV, "The Impact of Safe Housing on Survivors of Domestic Violence." nnedv.org
2. USICH, "Ending Family Homelessness, Improving Outcomes for Children" (2016). usich.gov
3. National League of Cities / Children's HealthWatch (2024). nlc.org
4. HUD, Family Options Study, 37-month report. huduser.gov
5. Sullivan et al., JAMA Network Open (2023). jamanetwork.com
7. DVHF, Social Support & Material Hardship. PMC/NIH.

8. Urban Institute, Returning Home Ohio. housingmatters.urban.org
9. Milwaukee County DHHS, "Housing First." county.milwaukee.gov
10. HUD, Cityscape Vol. 25 No. 2, "Addressing Barriers to Housing in Reentry Programs." huduser.gov
11. National range per Promise Ridge internal impact report; verify before print. +47% compares Promise Ridge's 2023–2026 average (53.8%) with the range midpoint (36.5%); use as an internal comparison, not a peer-reviewed finding.

WHAT THE NUMBERS MEAN

Every family represented here is a parent who found a safe place to land — and a child whose next chapter was no longer defined by crisis.